



CHATOUTSOURCE.COM

**INCREASE CONVERSION
AND GENERATE MORE LEADS USING OUR
LIVE CHAT
SUPPORT**

600 B St, San Diego, CA 92101, USA
www.ChatOutsource.com



**CUSTOMER
EXPERIENCE
AT ITS BEST**

AIM AND OBJECTIVES OF THIS PAPER

The Purpose of this document is to elaborate on the benefits of our live chat support and how it can generate more leads

Introduction -----	1
Advantages of Live Chat Support-----	2
Instant Resolution to Queries -----	3
Round the clock real-time chat support -----	4
Proactively communicate with your audience -----	5
Acquire Customer details and generate qualified leads-----	6
Customized greetings -----	7
Consumer Stats -----	8

An Introduction to Lead Generation

Lead generation can be described as gathering potential client information through the use of the internet, database, and software for generating more revenue, increasing your customer base and seeking relevant information that may help increase your bottom line.

There are many different tools through which lead generation can be done such as writing blogs, developing flyers, infographics, case studies and customer support mediums like managed chat Support.

Benefits of our Live Chat Support

Live chat support has become a must have for businesses that want to make an impact over the World Wide Web. It can help you engage your customer base, reduce your support cost, gain competitive advantage and generate qualified leads.

Once you have our Live Chat Support on your website not only you will be able to increase your volume of communication with your website audience but you will also be able to increase your customer satisfaction ratings by quickly resolving their problems.

Lets have a look at some of our live chat support features in detail.

24/7 Realtime Chat Support

With Chat Outsource provide round the clock chat support and never miss an opportunity to provide your client with the best customer experience

Proactively Engage Your Customers

We make the first step towards a conversation by inviting customers to chat. Engaging customer proactively will let them know that you are available and ready to help.

Lead Generation

We make the first step towards a conversation by inviting customers to chat. Engaging customer proactively will let them know that you are available and ready to help.

Customer Identifier

Our chat representatives identify returning website visitors and greet them using their name to give a more personalized experience.

Multi-lingual Chat Support

With our multilingual chat support we allow you to converse with your clients in their native tongue, removing any language barriers and helping you serve your customers needs efficiently.

LIVE CHAT AT ITS BEST



79%

According to research conducted by Econsultancy **79%** prefer live chat support over other mediums as it provide instant answer to their queries.



62%

62% of customers online would only considering buying more from a website if a live chat support is available



72%

72% of the customers prefer having to chat with a company representative when purchasing online



CHATOUTSOURCE.COM

SOLUTION FOR YOU
LIVE CHAT
THE ALL IN ONE
BUSINESS

ABOUT CHAT OUTSOURCE

Chat Outsource is an outsourced live chat solution for SME's and large enterprises world-wide, catering to their emerging customer support needs by engaging website visitors and generating qualified leads. Our support team has over a decade of experience and have provided our services in multiple industries all over the world.

Get In Touch With Us

1-858-223-3175

support@chatoutsource.com