



**CHAT**OUTSOURCE.COM

**INCREASE CONVERSION  
AND GENERATE MORE LEADS USING OUR  
LIVE CHAT  
SUPPORT**

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[www.ChatOutsource.com](http://www.ChatOutsource.com)



**CUSTOMER  
EXPERIENCE  
AT ITS BEST**

## AIM AND OBJECTIVES OF THIS PAPER

The Purpose of this document is to elaborate on the benefits of our live chat support and how it can generate more leads.

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## **An Introduction to Lead Generation**

Lead generation can be described as gathering potential client information through the use of the internet, database, and software for generating more revenue, increasing your customer base and seeking relevant information that may help increase your bottom line.

There are many different tools through which lead generation can be done such as writing blogs, developing flyers, infographics, case studies, and customer support mediums like managed chat Support.

## **Benefits of our Live Chat Support**

Live chat support has become a must-have for businesses that want to make an impact over the World Wide Web. It can help you engage your customer base, reduce your support cost, gain competitive advantage and generate qualified leads.

**Lets have a look at some of our live chat support features in detail.**

## **24/7 Realtime Chat Support**

With Chat Outsource provide round the clock chat support and never miss an opportunity to provide your client with the best customer experience

## **Proactively Engage Your Customers**

We make the first step towards a conversation by inviting customers to chat. Engaging customer proactively will let them know that you are available and ready to help.

## **Lead Generation**

We make the first step towards a conversation by inviting customers to chat. Engaging customer proactively will let them know that you are available and ready to help.

## **Customer Identifier**

Our chat representatives identify returning website visitors and greet them using their name to give a more personalized experience.

## **Multi-lingual Chat Support**

With our multilingual chat support, we allow you to converse with your clients in their native tongue, removing any language barriers and, helping you serve your customers' needs efficiently.

## LIVE CHAT AT ITS BEST



79%

According to the research conducted by Econsultancy, **79%** prefer live chat support over other mediums as it provides instant answers to their customers' queries.



62%

**62%** of the online customers prefer buying more from a website if there is dedicated live chat support available on it.



72%

**72%** of the customers prefer having to chat with a company representative when purchasing online



**CHAT**OUTSOURCE.COM

**SOLUTION FOR YOU**  
**LIVE CHAT**  
**THE ALL IN ONE**  
**BUSINESS**

**ABOUT CHAT OUTSOURCE**

Chat Outsource is an outsourced live chat solution for SME's and large enterprises world-wide, catering to their emerging customer support needs by engaging website visitors and generating qualified leads. Our support team has over a decade of experience and have provided our services in multiple industries all over the world.

**Get In Touch With Us**

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